



DC-AAPOR & WSS Summer Conference Preview/Review 2012
 Bureau of Labor Statistics Conference Center Rooms 1-3, Washington DC
 July 30-31, 2013

CONFERENCE SCHEDULE

July 30, 2013

- 8:00-8:25 **Registration and Continental Breakfast**
- 8:30-8:45 **Welcome (Rooms 1-3)**
Jennifer Romano Bergstrom, DC-AAPOR President and Gina Walejko, DC-AAPOR Program Chair
- 8:45-10:30 **Session I: Understanding and Dealing with Nonresponse (Rooms 1-3)**
 Session Chair: *Jill Lacey*
- Researching Forecast Models as an Imputation Method for the EIA-857 Monthly Report of Natural Gas Purchases and Deliveries to Consumers (JSM)
Joseph Conklin
- Extending Imputation Techniques to Fill Gaps in Longitudinal Surveys (JSM)
Sharon O'Donnell & Yves Thibaudeau
- Tracking and Reengaging Respondents for Follow-Up Research: A Methodological Examination of Two Research Studies (AAPOR)
Anna B. Sandoval Girón & Celeste Stone
- Treatment of Outcome-Related Nonresponse in an International Literacy Survey (JSM)
Wendy Van de Kerckhove, Leyla Mohadjer, & Tom Krenzke
- Impacts of Unit Nonresponse in a Recontact Study of Youth (AAPOR)
Jonathan Mendelson & Luciano Viera
- Survey Incentives and Survey Administration (AAPOR)
Jesse Bricker
- 10:30-10:45 Break
- 10:45-12:00 **Session II: Established Modes & New Technologies (Rooms 1-3)**
 Session Chair: *Jennifer Romano Bergstrom*
- Asking Questions on Financial Worries, Self-Reported Serious Psychological Distress, HIV Testing, and Sexual Identity in the National Health Interview Survey: Exploring Mode and Context Effects (AAPOR)
Sarah Joestl, Adena Galinsky, Virginia Cain, Marcie Cynamon, James M. Dahlhamer, & Jennifer Madans
- Mobile Browser Web Surveys: Testing Response Rates, Data Quality, and Best Practices (AAPOR)
Kyley McGeeney & Jenny Marlar
- Tablets and Smartphones and Netbooks, Oh My! Effects of Device Type on Respondent Behavior (AAPOR)
Hilary Ross-Rojas, Jonathan Mendelson, & Matthew Lackey
- Call Protocol and Bias in the 2012 NHTSA Distracted Driving Cell Phone Sample (AAPOR)
Paul Schroeder, Brian Meekins, Kristie Johnson, & Mikelyn Meyers

- 12:00-1:15 Lunch (On Your Own)
- 1:15-2:45 **Session III: Accessing and Using Records (Rooms 1-3)**
 Session Chair: *Donsig Jang*
- Obtaining Administrative Record Linkage Consent by Mail: Impact of a Sensitive Request on Survey Cooperation Rates and Nonresponse Bias (AAPOR)
Celeste Stone, HarmoniJoie Noel, & David Weir
- Within and Between County Variation in SNAP Underreporting using Linked ACS and Administrative Records (JSM)
Benjamin Cerf Harris
- Evaluating Recall Error in Survey Reports of Move Dates through a Comparison with Records in a Commercial Database (ITSEW)
Jennifer Hunter Childs, Elizabeth M. Nichols, Mary H. Mulry, & Parvati Krishnamurty
- Using County Assessor's Records to Improve Data Collection Efforts for the June Area Survey (JSM)
Denis A. Abreu, Wendy Barboza, Matt Deaton, & Linda J. Young
- Evaluating Race and Hispanic Origin Responses of Medicaid Participants Using Census Data (JSM)
Leticia Fernandez, Sonya Rastogi, Sharon Enis, & James Noon
- 2:45-3:00 Break
- 3:00-4:30 **Session IV: Adaptive Design in Government Surveys (Rooms 1-3)**
 Session Chair: *Gina Walejko*
- Adaptive Design at the Census Bureau (AAPOR)
Peter V. Miller, Michael Thieme, & Anup Mathur
- Interviewers as Respondents: Assessing the Usefulness of Neighborhood and Sample-Unit Interviewer Observations (AAPOR)
Rachael Walsh & Nancy Bates
- An Investigation of Quality of the Contact History Instrument (AAPOR)
Dawn V. Nelson & Julia Coombs
- Developing Survey Metrics for Adaptive Design (AAPOR)
Barbara C. O'Hare & Tamara S. Adams
- 2013 National Survey of College Graduates: A Practice-Based Investigation of Adaptive Design (AAPOR)
John Finamore, Stephanie Coffey, & Benjamin Reist
- 4:45-6:45 Happy Hour at the 201 Bar

July 31, 2013

- 8:00-8:30 **Registration and Continental Breakfast**
- 8:30-9:45 **Session V: Public Opinion, Policy, and Communication (Rooms 1-3)**
 Session Chair: *Gina Walejko*
- Measuring Relationships in U.S. Federal Household Surveys (JSM)
Jennifer Park, Brian Harris-Kojetin, Jamie Lewis Thomas, Paul Scanlon, Virginia Caine, & Robert Kominski
- Securing Legitimacy: Examining Indicators of State Legitimacy in Afghanistan (AAPOR)
Nina Sabarre & Sam Solomon
- Developing FAQs for Survey Respondents and Data Users (QUEST)
Shawna Waugh

Visualizing Census Tables (JSM)
Edward Mulrow, Richard Heiberger, & Naomi Robbins

9:45-10:00 Break

10:00-11:45 **Session VI: Sampling and Estimation (Rooms 1-3)**

Session Chair: *Marilyn Worthy*

Targeting Minorities using Address Based Sampling – A Simulation Study (JSM)
Pedro J. Saavedra & Francine Barrington

Parametric Bootstrap Confidence Intervals for Survey-Weighted Small Area Proportions (JSM)
Benmei Liu & Mamadou Diallo

Alternative Variance Estimators for Data Perturbed for Confidentiality Protection (JSM)
Jianzhu Li, Michael Larsen, Tom Krenzke, & Laura Zayatz

Adjustment Methodologies for the Census of Agriculture (JSM)
Andrea Lamas, Linda Young, Denise Abreu, Shu Wang, & Daniel Adrian

Examining and Estimating Power Plant Operations and Maintenance (O&M) Costs (JSM)
Cha-Chi Fan

Estimating Record Linkage Error Rates using Administrative Records Data (JSM)
Mary Layne, Deborah Wagner, & Cynthia Rothhaas

11:45-12:45 Lunch (On Your Own)

12:45-2:15 **Session VII: Questionnaire Design and Evaluation (Rooms 1-3)**

Session Chair: *Scott Fricker*

Getting Your Money's Worth! Targeting Resources to Make Cognitive Interviews Most Effective (AAPOR)
Jaki McCarthy

The Cognitive Testing Process when Dealing with Hispanic Populations: Perspectives, Challenges, and Considerations from Researchers and Sponsors (IFD&TC)
Herman A. Alvarado & Rosanna Quiroz

Conducting Cognitive Interviews over the Phone: Benefits and Challenges (AAPOR)
HarmoniJoie Noel

Translation of U.S. Educational Level Survey Questions into Spanish: Is Adaptation the Solution? (AAPOR)
Patricia Goerman, Leticia Fernández, & Rosanna Quiroz

Eliminate Item Non-Response: The Effect of Forced Responses in Web Surveys (AAPOR)
Laura Leach

2:15-3:15 **Break: Poster Session & SPEED Presentations (Rooms 7, 8, & 9)**

Estimating Prices from a Natural Gas Monthly Survey (JSM)
Samson Adeshiyan

A Framework and Usage Model of Social Media for Young Adults (AAPOR)
Jennifer Romano Bergstrom, Caitlin Krulikowski, Ricky Carroll, Kara Marsh, Joseph N. Luchman, Katie Helland, & Megan Fischer

Nonparametric Estimation of the Conditional Distribution Function with Longitudinal Data and Time Variant Parametric Model (ENAR)
Mohammed R. Chowdhury, Colin Wu, & Reza Modarres

Immigration à la GCC: Support and Opposition to the Kafala System in Qata (AAPOR)
Abdoulaye Diop, Kien T. Le, Trevor Johnston, & John L. Holmes

Reducing Erroneous Enumerations in the Decennial Census Group Quarters Populations while Potentially Reducing Followup Costs (AAPOR)
Geoff Jackson

Survey Design and Data Analysis: Methodological Considerations to Reduce Error and Increase Instrument Utility in Quantitative and Mixed Methods Research (ITSEW)
Lasonja Kennedy

Well, Not well, or Not well at all? Evaluating American Community Survey Data on School-Age Children Who Speak English with Difficulty (AAPOR)
Angelina KewalRamani & Amber Noel

Projected Variance for the Model-Based Classical Ratio Estimator: Estimating Sample Size Requirements (JSM)
James R. Knaub, Jr.

Social Media Usage Among Young Adults: What, How, and Why? (AAPOR)
Caitlin Krulikowski, Katie Solook, Yalcin Acikgoz, Jennifer Romano Bergstrom, & Shawn Bergman

Exploring the Effects of Respondent Behavior on the Interview Process and Data Quality in a 2010 Census Case Study Evaluation (H2R)
Ruth A. Sando

The Effectiveness of Forgiving Introductions and Response Options for Reducing Social Desirability Biases in Reports of Health-Related Behaviors (AAPOR)
Hanyu Sun & Rebecca Medway

3:15-4:45 **Session VIII: Identifying and Repairing Measurement and Coverage Errors (Rooms 1-3)**

Session Chair: *Keith Rust*

Preparing to Measure Health Coverage in Surveys Post-Reform: Lessons from Massachusetts (AAPOR)
Joanne Pascale, Jonathan Rodean, Jennifer Leeman, Carol Cosenza, & Alisu Schoua-Glusberg

Comparative Ethnographic Evaluation of Enumeration Methods and Coverage across Race/Ethnic Groups in the 2010 Census Nonresponse Followup and Update Enumerate Operations (AAPOR)
Laurie Schwede, Rodney Terry, Ryan King, & Mandi Martinez

Response Format Effects in the Measurement of Employment (AAPOR)
Randall K. Thomas, Sergei Rodkin, Stefan Subias, & Carolyn Chu

Can We Have Confidence in Consumer Confidence? Assessing the Temporal Comparability of the Consumer Sentiment Index (AAPOR)
Dmitriy Poznyak & George F. Bishop

Combining Paradata and Survey Responses to Identify Sources of Measurement Error in Medical Event Reporting (JSM)
Andrew Mercer, Weijia Ren, Virender Kumar, & Frederick Rohde

4:45 **Closing Remarks (Rooms 1-3)**

Conference Format

- All talks will be 15 minutes long and in plenary session.
- An extra 15 minutes is allotted for questions at the end of each session.