CONFERENCE SCHEDULE

**July 30, 2013**

8:00-8:25  Registration and Continental Breakfast

8:30-8:45  Welcome (Rooms 1-3)
  *Jennifer Romano Bergstrom, DC-AAPOR President and Gina Walejko, DC-AAPOR Program Chair*

8:45-10:30  Session I: Understanding and Dealing with Nonresponse (Rooms 1-3)
  Session Chair: *Jill Lacey*
  Researching Forecast Models as an Imputation Method for the EIA-857 Monthly Report of Natural Gas Purchases and Deliveries to Consumers (JSM)
  *Joseph Conklin*
  Extending Imputation Techniques to Fill Gaps in Longitudinal Surveys (JSM)
  *Sharon O’Donnell & Yves Thibaudeau*
  Tracking and Reengaging Respondents for Follow-Up Research: A Methodological Examination of Two Research Studies (AAPOR)
  *Anna B. Sandoval Girón & Celeste Stone*
  Treatment of Outcome-Related Nonresponse in an International Literacy Survey (JSM)
  *Wendy Van de Kerckhove, Leyla Mohadjer, & Tom Krenzke*
  Impacts of Unit Nonresponse in a Recontact Study of Youth (AAPOR)
  *Jonathan Mendelson & Luciano Viera*
  Survey Incentives and Survey Administration (AAPOR)
  *Jesse Bricker*

10:30-10:45  Break

10:45-12:00  Session II: Established Modes & New Technologies (Rooms 1-3)
  Session Chair: *Jennifer Romano Bergstrom*
  *Sarah Joestl, Adena Galinsky, Virginia Cain, Marcie Cynamon, James M. Dahlhamer, & Jennifer Madans*
  Mobile Browser Web Surveys: Testing Response Rates, Data Quality, and Best Practices (AAPOR)
  *Kyley McGeeney & Jenny Marlar*
  Tablets and Smartphones and Netbooks, Oh My! Effects of Device Type on Respondent Behavior (AAPOR)
  *Hilary Ross-Rojas, Jonathan Mendelson, & Matthew Lackey*
  Call Protocol and Bias in the 2012 NHTSA Distracted Driving Cell Phone Sample (AAPOR)
  *Paul Schroeder, Brian Meekins, Kristie Johnson, & Mikelyn Meyers*

UPDATED: 7/8/2013
12:00-1:15 Lunch (On Your Own)

1:15-2:45 **Session III: Accessing and Using Records (Rooms 1-3)**
Session Chair: **Donsig Jang**

Obtaining Administrative Record Linkage Consent by Mail: Impact of a Sensitive Request on Survey Cooperation Rates and Nonresponse Bias (AAPOR)
**Celeste Stone, HarmoniJoie Noel, & David Weir**

Within and Between County Variation in SNAP Underreporting using Linked ACS and Administrative Records (JSM)
**Benjamin Cerf Harris**

Evaluating Recall Error in Survey Reports of Move Dates through a Comparison with Records in a Commercial Database (ITSEW)
**Jennifer Hunter Childs, Elizabeth M. Nichols, Mary H. Mulry, & Parvati Krishnamurty**

Using County Assessor’s Records to Improve Data Collection Efforts for the June Area Survey (JSM)
**Denis A. Abreu, Wendy Barboza, Matt Deaton, & Linda J. Young**

Evaluating Race and Hispanic Origin Responses of Medicaid Participants Using Census Data (JSM)
**Leticia Fernandez, Sonya Rastogi, Sharon Enis, & James Noon**

2:45-3:00 Break

3:00-4:30 **Session IV: Adaptive Design in Government Surveys (Rooms 1-3)**
Session Chair: **Gina Walejko**

Adaptive Design at the Census Bureau (AAPOR)
**Peter V. Miller, Michael Thieme, & Anup Mathur**

Interviewers as Respondents: Assessing the Usefulness of Neighborhood and Sample-Unit Interviewer Observations (AAPOR)
**Rachael Walsh & Nancy Bates**

An Investigation of Quality of the Contact History Instrument (JSM)
**Dawn V. Nelson & Julia Coombs**

Developing Survey Metrics for Adaptive Design (AAPOR)
**Barbara C. O’Hare & Tamara S. Adams**

2013 National Survey of College Graduates: A Practice-Based Investigation of Adaptive Design (AAPOR)
**John Finamore, Stephanie Coffey, & Benjamin Reist**

4:45-6:45 Happy Hour at the 201 Bar

**July 31, 2013**

8:00-8:30 **Registration and Continental Breakfast**

8:30-9:45 **Session V: Public Opinion, Policy, and Communication (Rooms 1-3)**
Session Chair: **Gina Walejko**

Measuring Relationships in U.S. Federal Household Surveys (JSM)
**Jennifer Park, Brian Harris-Kojetin, Jamie Lewis Thomas, Paul Scanlon, Virginia Caine, & Robert Kominski**

Securing Legitimacy: Examining Indicators of State Legitimacy in Afghanistan (AAPOR)
**Nina Sabarre & Sam Solomon**

Developing FAQs for Survey Respondents and Data Users (QUEST)
**Shawna Waugh**

Updated: 7/8/2013
Visualizing Census Tables (JSM)
Edward Mulrow, Richard Heiberger, & Naomi Robbins

9:45-10:00 Break

10:00-11:45 Session VI: Sampling and Estimation (Rooms 1-3)
Session Chair: Marilyn Worthy
Targeting Minorities using Address Based Sampling – A Simulation Study (JSM)
Pedro J. Saavedra & Francine Barrington

Parametric Bootstrap Confidence Intervals for Survey-Weighted Small Area Proportions (JSM)
Benmei Liu & Mamadou Diallo

Alternative Variance Estimators for Data Perturbed for Confidentiality Protection (JSM)
Jianzhu Li, Michael Larsen, Tom Krenzke, & Laura Zayatz

Adjustment Methodologies for the Census of Agriculture (JSM)
Andrea Lamas, Linda Young, Denise Abreu, Shu Wang, & Daniel Adrian

Examining and Estimating Power Plant Operations and Maintenance (O&M) Costs (JSM)
Chi-Chi Fan

Estimating Record Linkage Error Rates using Administrative Records Data (JSM)
Mary Layne, Deborah Wagner, & Cynthia Rothhaas

11:45-12:45 Lunch (On Your Own)

12:45-2:15 Session VII: Questionnaire Design and Evaluation (Rooms 1-3)
Session Chair: Scott Fricker

Getting Your Money’s Worth! Targeting Resources to Make Cognitive Interviews Most Effective (AAPOR)
Jaki McCarthy

The Cognitive Testing Process when Dealing with Hispanic Populations: Perspectives, Challenges, and Considerations from Researchers and Sponsors (IFD&TC)
Herman A. Alvarado & Rosanna Quiroz

Conducting Cognitive Interviews over the Phone: Benefits and Challenges (AAPOR)
Harmonioie Noel

Translation of U.S. Educational Level Survey Questions into Spanish: Is Adaptation the Solution? (AAPOR)
Patricia Goerman, Leticia Fernández, & Rosanna Quiroz

Eliminate Item Non-Response: The Effect of Forced Responses in Web Surveys (AAPOR)
Laura Leach

2:15-3:15 Break: Poster Session & SPEED Presentations (Rooms 7, 8, & 9)

Estimating Prices from a Natural Gas Monthly Survey (JSM)
Samson Adeshiyan

A Framework and Usage Model of Social Media for Young Adults (AAPOR)
Jennifer Romano Bergstrom, Caitlin Krulikowski, Ricky Carroll, Kara Marsh, Joseph N. Luchman, Katie Helland, & Megan Fischer

Nonparametric Estimation of the Conditional Distribution Function with Longitudinal Data and Time Variant Parametric Model (ENAR)
Mohammed R. Chowdhury, Colin Wu, & Reza Modarres
Immigration à la GCC: Support and Opposition to the Kafala System in Qata (AAPOR)
*Abdoulaye Diop, Kien T. Le, Trevor Johnston, & John L. Holmes*

Reducing Erroneous Enumerations in the Decennial Census Group Quarters Populations while Potentially Reducing Followup Costs (AAPOR)
*Geoff Jackson*

Survey Design and Data Analysis: Methodological Considerations to Reduce Error and Increase Instrument Utility in Quantitative and Mixed Methods Research (ITSEW)
*Lasonja Kennedy*

Well, Not well, or Not well at all? Evaluating American Community Survey Data on School-Age Children Who Speak English with Difficulty (AAPOR)
*Angelina KewalRamani & Amber Noel*

Projected Variance for the Model-Based Classical Ratio Estimator: Estimating Sample Size Requirements (JSM)
*James R. Knaub, Jr.*

Social Media Usage Among Young Adults: What, How, and Why? (AAPOR)
*Caitlin Krulikowski, Katie Solook, Yalcin Acikgoz, Jennifer Romano Bergstrom, & Shawn Bergman*

Exploring the Effects of Respondent Behavior on the Interview Process and Data Quality in a 2010 Census Case Study Evaluation (H2R)
*Ruth A. Sando*

The Effectiveness of Forgiving Introductions and Response Options for Reducing Social Desirability Biases in Reports of Health-Related Behaviors (AAPOR)
*Hanyu Sun & Rebecca Medway*

**3:15-4:45**
**Session VIII: Identifying and Repairing Measurement and Coverage Errors (Rooms 1-3)**
Session Chair: *Keith Rust*

Preparing to Measure Health Coverage in Surveys Post-Reform: Lessons from Massachusetts (AAPOR)
*Joanne Pascale, Jonathan Rodean, Jennifer Leeman, Carol Cosenza, & Alisu Schoua-Glusberg*

Comparative Ethnographic Evaluation of Enumeration Methods and Coverage across Race/Ethnic Groups in the 2010 Census Nonresponse Followup and Update Enumerate Operations (AAPOR)
*Laurie Schwede, Rodney Terry, Ryan King, & Mandi Martinez*

Response Format Effects in the Measurement of Employment (AAPOR)
*Randall K. Thomas, Sergei Rodkin, Stefan Subias, & Carolyn Chu*

Can We Have Confidence in Consumer Confidence? Assessing the Temporal Comparability of the Consumer Sentiment Index (AAPOR)
*Dmitriy Poznyak & George F. Bishop*

Combining Paradata and Survey Responses to Identify Sources of Measurement Error in Medical Event Reporting (JSM)
*Andrew Mercer, Weijia Ren, Virender Kumar, & Frederick Rohde*

**4:45**
**Closing Remarks (Rooms 1-3)**

**Conference Format**

- All talks will be 15 minutes long and in plenary session.
- An extra 15 minutes is allotted for questions at the end of each session.